

RESOURCES AND CONNECTIONS TO BUILD KNOWLEDGE AND ADOPT PRACTICES THAT ARE MOST CRITICAL TO NONPROFIT SUCCESS.

HERE'S HOW THE GEO COMMUNITY PROVIDED GRANTMAKERS WITH THE RESOURCES AND CONNECTIONS THEY NEED TO BUILD KNOWLEDGE AND ADOPT PRACTICES THAT ARE MOST CRITICAL TO **NONPROFIT SUCCESS IN 2014:**

RESOURCES

GEO'S RESOURCES LIFT UP PROVEN AND PROMISING PRACTICES, EMERGING IDEAS AND EXAMPLES

GEO RESOURCES DOWNLOADED NEARLY 25,000 TIMES Most popular new resources include:

Smarter Philanthropy for

Greater Impact: Rethinking

FROM ACROSS OUR COMMUNITY AND THE

BROADER PHILANTHROPIC FIELD.

Change: A Framework for Grantmakers (2.076 downloads)

Evaluating Community

How Grantmakers Support Scale (1.825 downloads)

MORE THAN 8,000 OF THOSE DOWNLOADS WERE FROM THE

Getting Smarter? (1,119 downloads)

Is Grantmaking

73 DOCUMENTS IN THE SMARTER GRANTMAKING PLAYBOOK Top Five: How Can We What is Where Should How Do

Embrace a Learning for **Improvement** Mindset?

Using Evaluation as a Tool for Learning?

We Start in

Right Evaluation Approach for the Job?

We Select the

GEO'S THOUGHT LEADERSHIP REACHED A BROAD AUDIENCE THROUGH BLOGS ON THE HUFFINGTON POST

for Our

Support" —

How Does

Nonprofit

Capacity and

Why Does it

Matter?

Capacity?

What Are

Three Principles

For Building

Nonprofit

Topics Included: Pointed Taking the Time to "Too Strong **Learn in Transition:** Reflections

What's Love Do as I Say, From a Got to Do Not as I Do? Long-Time with It?

Leader in **Philanthropy**

That Logic Work?

88%

205 **PARTICIPANTS REACHED THROUGH** THE WEBINARS

Ford Foundation Board Revamped the Traditional CEO Search

How the

EVENTS

GEO'S RESOURCES LIFT UP PROVEN AND PROMISING

PRACTICES, EMERGING IDEAS AND EXAMPLES

FROM ACROSS OUR COMMUNITY AND THE

BROADER PHILANTHROPIC FIELD.

685 GRANTMAKERS CAME TOGETHER AT GEO'S 2014 NATIONAL CONFERENCE FOR CONVERSATIONS ABOUT HOW WE CAN MAKE POSITIVE CHANGES IN PHILANTHROPY THAT GROW NONPROFIT IMPACT.





509

MEMBER

ORGANIZATIONS

39%

PHILANTHROPIC INFRASTRUCTURE

MEMBERS BY

ASSET SIZE

PRIVATE/INDEPENDENT FOUNDATIONS

(INCLUDES HEALTH CARE CONVERSION FOUNDATIONS)

— REMOTE LEARNING PARTICIPANT

SERIES —

SMARTER

GRANTMAKING STARTS HERE: REMOTE **LEARNING SERIES**



SPEAKING ENGAGEMENT LOCATIONS

346

GEO

VOLUNTEERS

PEER LEARNING

PROGRAM.

MEMBERS BY TYPE OF GRANTMAKER

SNAPSHOT OF GEO MEMBERS

4,700+

INDIVIDUALS

REPRESENTED

13% FAMILY FOUNDATIONS 11% COMMUNITY FOUNDATIONS 11% OTHER GRANTMAKERS 8%

NEW

MEMBERS

ACADEMIC INSTITUTIONS

MEMBERS BY

GEOGRAPHIC

REGION

12%

5%

7%
GOVERNMENT GRANTMAKERS

OPERATING FOUNDATION/

CORPORATE FOUNDATIONS AND GIVING PROGRAMS

CAPACITY BUILDING PROGRAMS

UNDER \$10M \$10M - \$49M 20% \$50M - \$249M 27%

14%

\$250M - \$1.9B MORE THAN \$2B SOUTH NORTHEAST 33% **GOVERNMENT GRANTMAKERS** INTERNATIONAL **5**% WEST MIDWEST 21% **NONGRANTMAKERS**

Smarter grantmaking. Stronger nonprofits. Better results.