

2014

geo
GRANTMAKERS FOR
EFFECTIVE ORGANIZATIONS

UPDATE

THE GEO COMMUNITY PROVIDES GRANTMAKERS WITH THE RESOURCES AND CONNECTIONS TO BUILD KNOWLEDGE AND ADOPT PRACTICES THAT ARE MOST CRITICAL TO NONPROFIT SUCCESS.

HERE'S HOW THE GEO COMMUNITY PROVIDED GRANTMAKERS WITH THE RESOURCES AND CONNECTIONS THEY NEED TO BUILD KNOWLEDGE AND ADOPT PRACTICES THAT ARE MOST CRITICAL TO NONPROFIT SUCCESS IN 2014:

RESOURCES

GEO'S RESOURCES LIFT UP PROVEN AND PROMISING PRACTICES, EMERGING IDEAS AND EXAMPLES FROM ACROSS OUR COMMUNITY AND THE BROADER PHILANTHROPIC FIELD.

GEO RESOURCES DOWNLOADED NEARLY 25,000 TIMES

Most popular new resources include:

Evaluating Community Change: A Framework for Grantmakers (2,076 downloads)

Smarter Philanthropy for Greater Impact: Rethinking How Grantmakers Support Scale (1,825 downloads)

Is Grantmaking Getting Smarter? (1,119 downloads)

MORE THAN 8,000 OF THOSE DOWNLOADS WERE FROM THE 73 DOCUMENTS IN THE SMARTER GRANTMAKING PLAYBOOK

Top Five:

How Can We Embrace a Learning for Improvement Mindset?

Where Should We Start in Using Evaluation as a Tool for Learning?

How Do We Select the Right Evaluation Approach for the Job?

What is Nonprofit Capacity and Why Does it Matter?

What Are Three Principles For Building Nonprofit Capacity?

GEO'S THOUGHT LEADERSHIP REACHED A BROAD AUDIENCE THROUGH BLOGS ON THE HUFFINGTON POST

Topics Included:

What's Love Got to Do with It?

Do as I Say, Not as I Do?

Pointed Reflections From a Long-Time Leader in Philanthropy

"Too Strong for Our Support" — How Does That Logic Work?

Taking the Time to Learn in Transition: How the Ford Foundation Board Revamped the Traditional CEO Search

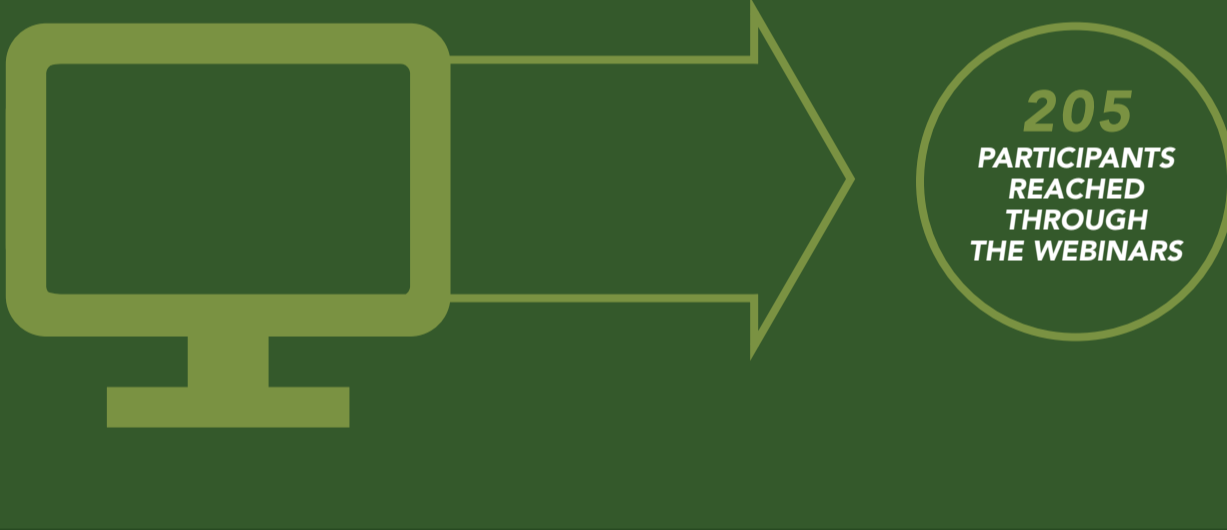
EVENTS

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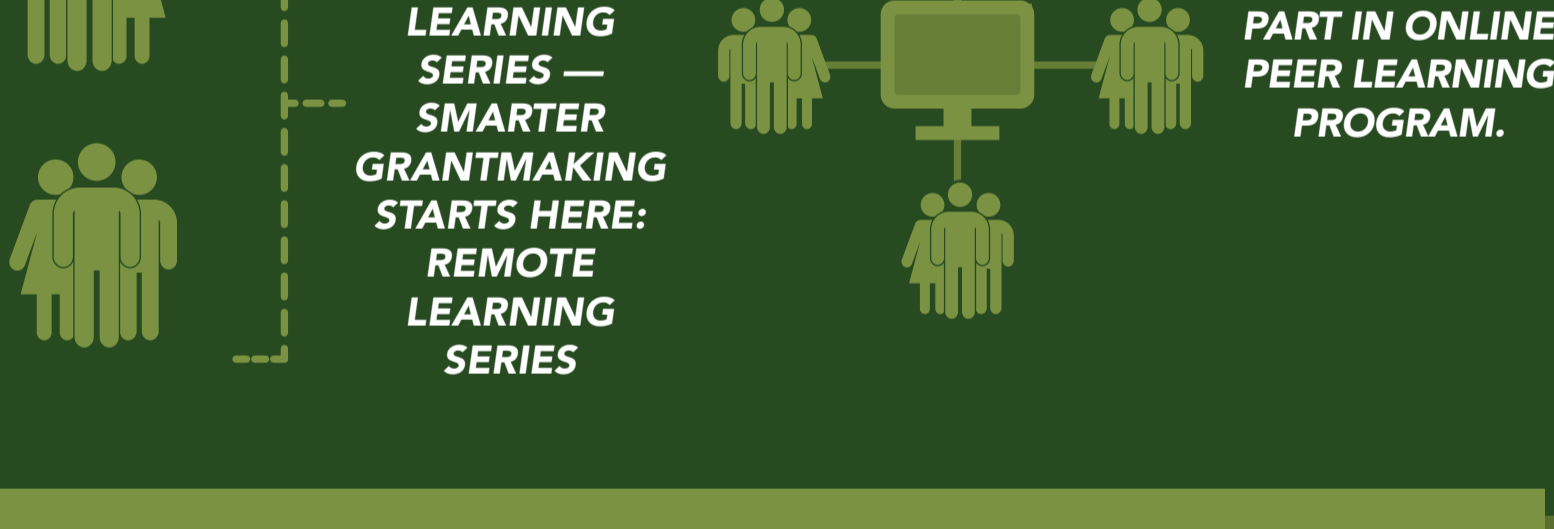
685 GRANTMAKERS CAME TOGETHER AT GEO'S 2014 NATIONAL CONFERENCE FOR CONVERSATIONS ABOUT HOW WE CAN MAKE POSITIVE CHANGES IN PHILANTHROPY THAT GROW NONPROFIT IMPACT.



5 WEBINARS



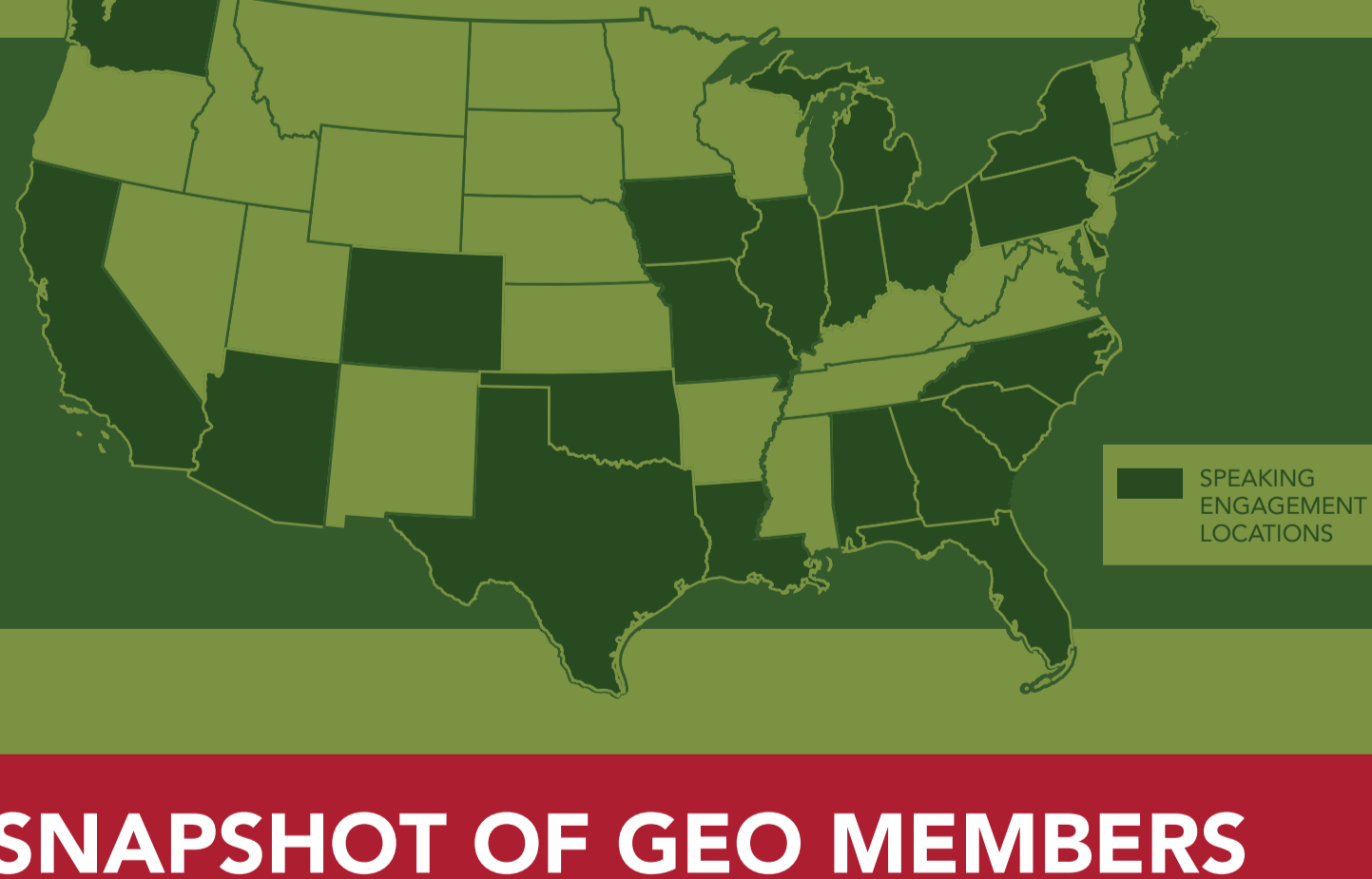
2 PEER LEARNING PROGRAMS



"THIS COURSE GOT ME THINKING ABOUT OUR GRANTS IN A NEW WAY AND HELPED US THINK ABOUT HOW WE STRUCTURE OUR PROGRAMS FOR THE FUTURE"

— REMOTE LEARNING PARTICIPANT

42 SPEAKING ENGAGEMENTS REACHING 1,714 GRANTMAKERS



SNAPSHOT OF GEO MEMBERS



MEMBERS BY TYPE OF GRANTMAKER

